

REWARDS

The Magazine for Women On Giving

REWARDS MAGAZINE PREMIER ISSUE

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THE ART & SCIENCE OF A BEAUTIFUL SMILE.

Jay L. Ajmo, D.D.S., P.A. combines artistry and high technology for the patients of his private practice, PGA DENTAL ASSOCIATES, located in Shoppes on the Green at PGA National in Palm Beach Gardens.

PGA Dental Associates is a full-service dental practice providing a variety of dental and cosmetic procedures, with a special emphasis on restorative, cosmetic and reconstructive dentistry. Dr. Ajmo, who has been performing cosmetic dental procedures for over 15 years, owes his interest to the inspiration and extensive training he received from Dr. Ronald Goldstein, the father of cosmetic dentistry and the cosmetic dentist chosen by many celebrities.

"Creating a beautiful smile is truly a fusion of artistry, training and expertise," says Dr. Ajmo. "It isn't simply a matter of whitening teeth or applying veneers. I evaluate the shape, size, and alignment of teeth, lips, gum tissue and facial musculature of each patient. This is the blueprint I work from. Each element is crucial in creating a beautiful, individual, natural smile."

Like other cosmetic surgery procedures, cosmetic dentistry can improve one's appearance and enhance self-esteem. "As we age, many of us start thinking about cosmetic surgery. Just as the addition of a few pounds and some wrinkles can make us feel self-conscious, our teeth also change. They aren't as white, they shift, a trauma may cause chipped or misshapened teeth, and old dentistry may need replacement," says Dr. Ajmo. "I think many people now realize that their teeth and their smile are just as important to their overall appearance as a facelift or eyelid surgery. Our patients genuinely appreciate what we do, and are always grateful for the improvement in their appearance."

The foundation of Dr. Ajmo's practice is patient education. "We concentrate on providing our patients with as much information as possible to facilitate well-informed decisions about dental care," says Dr. Ajmo. By using state of the art equipment, such as an intra-oral camera, patients can actually see problem areas. "They see what I see, and through computer photo-enlargement, the patients understand the exact procedure I am describing and why it is necessary," he adds.

Since Dr. Ajmo offers both restorative *and* cosmetic dental services, his patients develop the confidence to have cosmetic procedures performed. "I truly know my patients and the care they require. They feel secure knowing they don't have to see a different specialist, establish another relationship and attain the comfort level needed for a great result," says Dr. Ajmo. "My staff and I are dedicated to providing the ultimate in complete dental care while constantly monitoring our patients' comfort. A great smile is the first thing people notice - one looks healthier and younger, and self-esteem is greatly increased."

Jay L. Ajmo earned his D.D.S. degree from Emory University School of Dentistry in 1986. His dental education included special emphasis on the treatment of periodontal (gum) disease and restorative dentistry. Additional training was received in Minor Oral Surgery at Grady Memorial Hospital in Atlanta, Georgia. Dr. Ajmo continually updates his skills and techniques through advanced dental education conferences.



Jay L. Ajmo, D.D.S., P.A.